

Klickitat County
Quit Line Data Summary
October 1 - December 31, 2003

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 8	N = 2,943
Percent of Statewide Calls	0.3%	100.0%
Percent of State Population in County¹	0.3%	100.0%
	County %	State %
Gender	N = 8	N = 2,491
Female	75.0%	61.9%
Male	25.0%	38.1%
Race/Ethnicity	N = 8	N = 2,100
People of Color	0.0%	13.6%
White	100.0%	86.4%
Age	N = 8	N = 2,291
Less than 18 years old	0.0%	2.1%
18 - 24 years old	12.5%	15.2%
25 - 34 years old	12.5%	21.1%
35 - 44 years old	25.0%	27.3%
45 years and older	50.0%	34.2%
Education	N = 8	N = 2,158
Did not graduate high school	12.5%	18.0%
High school graduate	62.5%	33.8%
Some college/vocational school	25.0%	38.6%
College graduate	0.0%	9.6%
Caller Type	N = 8	N = 2,631
General Information	0.0%	13.5%
Health care provider	0.0%	4.0%
Tobacco user	100.0%	82.5%
Payer Type	N = 6	N = 1,627
Insured	16.7%	31.2%
Uninsured	0.0%	30.7%
Medicaid	83.3%	38.1%
Heard About	N = 8	N = 2,157
Past caller	0.0%	14.5%
Employer/worksites	0.0%	1.3%
Health care provider	75.0%	28.3%
Television	12.5%	15.5%
Outdoor advertisement (billboard/bus/wall)	0.0%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	0.0%	1.3%
Brochure/Newsletter	0.0%	7.3%
Family or friend	12.5%	21.6%
Health Department	0.0%	4.8%
School	0.0%	1.3%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.